



Ouster Completes New Jersey DOT Deployment of Ouster BlueCity Ahead of 2026 FIFA World Cup

June 9, 2026

Ouster BlueCity lidar traffic management solution installed at over 40 locations across highways surrounding MetLife Stadium

SAN FRANCISCO--(BUSINESS WIRE)--Jun. 9, 2026-- [Ouster, Inc.](#) (Nasdaq: OUST) ("Ouster" or the "Company"), a leader in sensing and perception for Physical AI, announced today the completed deployment of Ouster BlueCity at over 40 locations across highways surrounding MetLife Stadium in the lead up to the 2026 FIFA World Cup.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260609492632/en/>



Ouster BlueCity traffic data from a highway deployment in New Jersey.

The installations follow a 2025 New Jersey Department of Transportation (NJDOT) [contract awarded](#) to Ouster and its distribution partner, [Signal Control Products](#), to deploy Ouster

BlueCity to improve congestion management and city planning. [Ouster BlueCity](#) is a complete traffic management solution combining 3D lidar with proprietary AI detection for multimodal actuation, alerts, and analytics. The solution will be used by NJDOT to provide a combination of high-fidelity traffic monitoring and real-time safety alerts in preparation for the massive influx of game-day visitors.

"This is the largest ITS project NJDOT has ever done, and they did it in record time," said Laura Demeo Chace, CEO of ITS America. "We visited New Jersey to see the cutting-edge technologies being deployed to provide one million World Cup fans a safer and smoother experience. With the integration of multiple technologies – from lidar sensors to camera-based video analytics to roadside units, all into a statewide Advanced Traffic Management System – this area is now packed with transportation tech to make the mobility of both visitors and NJ residents safer and more efficient."

NJDOT has implemented a digital traffic twin for the urban highways and freeways surrounding the MetLife Stadium complex, integrating diverse data streams from lidar and IoT technologies. As such, Ouster BlueCity is integrated into the statewide Advanced Traffic Management System (ATMS) for enhanced mobility and safety. The project creates a connected corridor providing NJDOT operators with real-time views of traffic conditions and allowing for more efficient management of bottlenecks and safety events. The deployment benefits extend beyond the 2026 FIFA World Cup, establishing a permanent ITS system designed to manage real-time traffic, reduce congestion, and heighten safety.

"NJDOT is setting a new standard for how states can leverage technology to handle the world's largest sporting events," said Dr. Asad Lesani, VP, Global ITS at Ouster. "By integrating Ouster BlueCity into its existing highway traffic infrastructure, New Jersey is ensuring that its roadways are not only ready for the FIFA World Cup, but are also more resilient and safer for its residents long after the final whistle."

To learn more, visit ouster.com/bluecity.

About Ouster

Ouster (Nasdaq: OUST) is a leader in sensing and perception for Physical AI across industrial, robotics, automotive, and smart infrastructure. With a unified platform of high-performance digital lidar, cameras, AI compute, sensor fusion and perception software, and AI models, Ouster delivers solutions that improve quality of life in the physical world. Headquartered in San Francisco, CA, Ouster has a global presence serving thousands of customers with offices in the Americas, Europe, and Asia-Pacific. For more information about our products, visit www.ouster.com, contact our [sales team](#), or connect with us on [X](#) or [LinkedIn](#).

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. The Company intends such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. Such statements are based upon current plans, estimates and expectations of management that are subject to various risks and uncertainties that could cause actual results to differ materially from such statements. The inclusion of forward-looking statements should not be regarded as a representation that such plans, estimates and expectations will be achieved. Words such as "offer," "expect," "will," "may," "anticipate," "intend," "reflect," "should," "plan," "can," "could," "estimate," "possible," "potential," "pursue," "demonstrate," and the negative of these terms and similar expressions are intended to identify forward-looking statements, though not all forward-looking statements use these words or expressions. All statements, other than historical facts, including statements regarding the capabilities and benefits of Ouster's digital lidar, including with respect to the opportunity to

improve transportation safety and reduce traffic congestion with Ouster BlueCity, the anticipated performance of Ouster's products and our expectations around customers' adoption and application of our products constitute forward-looking statements. All forward-looking statements are subject to risks and uncertainties that may cause actual results to differ materially from those that we expected, including, but not limited to, the possibility of cancellation or postponement of contracts or unsuccessful implementations; risks related to the adoption of Ouster's products, product quality and liability risks; inaccurate forecasts of market growth; Ouster's ability to respond to evolving regulations and standards; and other important risk factors discussed in the Company's Annual Report on Form 10-K for the year ended December 31, 2025, and as may be further updated from time to time in the Company's Quarterly Reports on Form 10-Q and other filings with the SEC. Readers are urged to consider these factors carefully and in the totality of the circumstances when evaluating these forward-looking statements, and not to place undue reliance on any of them. Any such forward-looking statements represent management's reasonable estimates and beliefs as of the date of this press release. While Ouster may elect to update such forward-looking statements at some point in the future, it disclaims any obligation to do so, other than as may be required by law, even if subsequent events cause its views to change.

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